



euronews. PRESS KIT

What is Euronews?

Launched in 1993, Euronews is the only international news media with a European perspective.

A leading international news media in Europe

Euronews is unapologetically impartial and empowers audiences to form their own opinion: Euronews is «All Views».

1- The Arabic, Persian and Turkish editions are digital-only

Available in 17 languages

Albanian, Arabic, Bulgarian, English, French, Georgian, German, Greek, Hungarian, Italian, Persian, Portuguese, Romanian, Russian, Serbian, Spanish and Turkish¹.

News with a “glocal” approach

Euronews has developed 12 distinct cross-platform language editions with a “glocal” approach to news, each offering bespoke global content tailored to local audiences’ interests. In addition to these, Euronews has launched five branded affiliate channels since 2018: Euronews Albania, Euronews Georgia, Euronews Serbia, Euronews Romania and Euronews Bulgaria.

Majority shareholder:

ALPAC
CAPITAL



Euronews' TV distribution reaches



400M+
households



160
countries

Euronews is distributed in



68%
of all households
in the EU+UK

Euronews reaches



145M+
people worldwide
every month

Awareness



1/2
51% of Europeans
know Euronews



1/2bn
people across
the world know
Euronews

Digital reach (website + apps)



24.5M
monthly average
unique visitors

81.3M
monthly average
page views

Social media

293M
monthly average video views

16.5M
monthly average interactions





euronews.
culture

Euronews Culture is an immersive, multisensory hub where readers can discover and explore Europe's cultural movements, from traditional disciplines to the most innovative and thought-provoking creations.

Euronews Travel is the digital and social destination inspiring people to change their perspective on the world. It covers the latest travel news, destinations, experiences and people's stories through the lens of cultural curiosity.



euronews.
travel



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green

Euronews Green highlights the best ideas from around the globe on how to build a greener future. Its dedicated team of journalists deliver original reporting on climate solutions, nature, eco-innovation and sustainable living.

euronews.**next**
Ideas shaping tomorrow



Euronews Next is a platform that provides business leaders, policymakers and tech enthusiasts with key insights and analysis into the trends that are transforming our economies and reshaping our societies.

Euronews programmes

Euronews complements its core news service with a diverse array of programmes on topics such as **climate change, science, high tech, business**, but also **arts, entertainment, travel and tourism**.



The Briefing

The Briefing is Euronews' weekly political newsletter. Each Thursday, **The Briefing** brings readers a curated selection of the best and most original stories from the Brussels bureau and the network of correspondents, including in-depth analyses and exclusive interviews.



● BRUSSELS

● HEADQUARTER
○ BUREAU
□ AFFILIATES

○ BUDAPEST

● LYON

SERBIA □

□ ROMANIA

□ BULGARIA

GEORGIA □

ALBANIA □

○ ATHENS

500
full-time
employees

+ **correspondents**
in major European cities,
like **Brussels, Paris**
and **Rome**.

400
journalists
of 30 different
nationalities

Euronews branded affiliates

Since 2018, Euronews has signed five branded affiliate agreements with media and telecom groups wishing to build a trusted independent news channel in their country. These partnerships have led to the launch of **Euronews Albania, Euronews Georgia, and Euronews Serbia, Euronews Romania and Euronews Bulgaria.**

Each of the branded affiliates are channels created to deliver local, regional and international news to viewers in their own language. Euronews ensures the news production is treated with strict impartiality by recruiting the editor-in-chief of the newly-created channel (who is a Euronews employee) and by establishing and chairing an editorial board.



Euronews in Brussels

Euronews is uniquely positioned to cover EU affairs thanks to its Brussels bureau, where a team of 20 media professionals follow the policy and political developments across all the European Union institutions.

With "The Bridge", a dedicated studio at the heart of the European Parliament, the Brussels bureau has direct access to the voices shaping the EU's policy-making cycle.



#THE CUBE

#TheCube is a team of social media journalists who are specialised in finding, fact-checking and, if needed, debunking the biggest stories in real-time. #TheCube monitors news, trends and topics as they spread across social media and quickly reacts to dispel any possible misconception or inaccuracy.



africanews.

Africanews, part of the Euronews group, is the only pan-African, multilingual, independent and impartial news media. Launched in 2016, Africanews reports breaking news from the ground and delivers unbiased reporting.

With a team of 50 journalists & correspondents representing the diversity of Africa, Africanews showcases all the voices shaping the future of the continent.

Africanews is available both on TV and on digital platforms, in French and in English, reaching 39 million households in over 40 countries, across Africa and beyond.



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