What is Euronews?

Launched in 1993, Euronews is the only international news media with a European perspective.

A leading international news media in Europe

Euronews is unapologetically impartial and empowers audiences to form their own opinion: Euronews is «All Views».

Available in 17 languages

Albanian, Arabic, Bulgarian, English, French, Georgian, German, Greek, Hungarian, Italian, Persian, Portuguese, Romanian, Russian, Serbian, Spanish and Turkish.

1. The Arabic, Persian and Turkish editions are digital-only.

News with a “glocal” approach

Euronews has developed 12 distinct cross-platform language editions with a “glocal” approach to news, each offering bespoke global content tailored to local audiences’ interests. In addition to these, Euronews has launched five branded affiliate channels since 2018: Euronews Albania, Euronews Georgia, Euronews Serbia, Euronews Romania and Euronews Bulgaria.

Majority shareholder:

Euronews’ TV distribution reaches

400M+ households

160 countries

Euronews is distributed in

145M+

people worldwide every month

Awareness

51% of Europeans know Euronews

1/2bn people across the world know Euronews

Digital reach (website + apps)

24.5M monthly average unique visitors

81.3M monthly average page views

Social media

293M monthly average video views

16.5M monthly average interactions
Euronews complements its core news service with a diverse array of programmes on topics such as climate change, science, high tech, business, but also arts, entertainment, travel and tourism.

**Euronews programmes**

**Euronews Culture** is an immersive, multisensory hub where readers can discover and explore Europe’s cultural movements, from traditional disciplines to the most innovative and thought-provoking creations.

**Euronews Travel** is the digital and social destination inspiring people to change their perspective on the world. It covers the latest travel news, destinations, experiences and people’s stories through the lens of cultural curiosity.

**Euronews Green** highlights the best ideas from around the globe on how to build a greener future. Its dedicated team of journalists deliver original reporting on climate solutions, nature, eco-innovation and sustainable living.

**Euronews Next** is a platform that provides business leaders, policymakers and tech enthusiasts with key insights and analysis into the trends that are transforming our economies and reshaping our societies.

**The Briefing**

The Briefing is Euronews’ weekly political newsletter. Each Thursday, The Briefing brings readers a curated selection of the best and most original stories from the Brussels bureau and the network of correspondents, including in-depth analyses and exclusive interviews.
Euronews is uniquely positioned to cover EU affairs thanks to its Brussels bureau, where a team of 20 media professionals follow the policy and political developments across all the European Union institutions.

With “The Bridge”, a dedicated studio at the heart of the European Parliament, the Brussels bureau has direct access to the voices shaping the EU’s policy-making cycle.

Africanews, part of the Euronews group, is the only pan-African, multilingual, independent and impartial news media. Launched in 2016, Africanews reports breaking news from the ground and delivers unbiased reporting.

With a team of 50 journalists & correspondents representing the diversity of Africa, Africanews showcases all the voices shaping the future of the continent. Africanews is available both on TV and on digital platforms, in French and in English, reaching 35 million households in over 40 countries, across Africa and beyond.